Attorney Docket No.: WEAT/0394

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Claims:

1. A method of treating a well, comprising:

positioning a selective treatment assembly with a plug assembly in a wellbore proximate an area of interest, the selective treatment assembly having a treatment portion:

treating the area of interest;

isolating a treated portion of the wellbore from an untreated portion by removing a portion of the selective treatment assembly from the wellbore;

equalizing the pressure between the untreated portion of the wellbore and the surface of the well; and

completing the well.

- 2. The method of claim 1, further including activating a seal assembly on the treatment portion to isolate the area of interest.
- 3. The method of claim 2, further including deactivating the seal assembly and urging the selective treatment assembly toward the surface of the well.
- 4. The method of claim 1, further including pumping fluid through a plurality of injecting ports on the treatment portion to treat the area of interest.
- 5. The method of claim 1, further including seating the plug portion in a polished bore receptacle disposed in a string of casing thereby separating the treated portion of the wellbore from the untreated portion.
- 6. The method of claim 5, further including disposing a string of production tubing in the wellbore and attaching it to the polished bore receptacle.
- 7. The method of claim 5, further including positioning a retrieval tool adjacent the plug portion and removing the plug portion from the polished bore receptacle.

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- 8. The method of claim 1, further including equalizing the pressure between the untreated portion of the wellbore and the surface of the well.
- 9. The method of claim 1, further including positioning a perforating gun proximate the area of interest and perforating a string of casing.
- 10. The method of claim 1, wherein the plug portion is secured to the lower end of the selective treatment assembly by a mechanical connection.
- 11. The method of claim 10, further including releasing the mechanical connection to separate the plug portion from the selective treatment assembly.
- 12. The method of claim 11, wherein the mechanical connection is a shear pin.
- 13. The method of claim 1, wherein the plug portion includes an x-lock profile formed on the outer surface thereof.
- 14. The method of claim 13, further including seating the x-lock profile on the plug portion in a profile formed in a polished bore receptacle.
- 15. The method of claim 1, wherein the selective treatment assembly is inserted into the wellbore by coiled tubing.
- 16. The method of claim 1, wherein the selective treatment assembly is inserted into the wellbore by coiled tubing and a string of jointed pipe.
- 17. The method of claim 1, further including moving the selective treatment assembly to a second area of interest to isolate and treat the second area of interest.

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18. A method of treating a well, comprising:

inserting a selective treatment assembly with a plug assembly disposed at a lower end thereof into a wellbore that is at least partially lined with casing;

positioning the selective treatment assembly proximate an area of interest; isolating and treating the area of interest by activating the selective treatment assembly;

deactivating the selective treatment assembly and urging the a selective treatment assembly and the plug assembly toward the surface of the well;

seating the plug assembly in a polished bore receptacle disposed in the casing thereby separating a treated portion of the wellbore from an untreated portion;

equalizing the pressure between the untreated portion of the wellbore and the surface of the well:

removing the selective treatment assembly from the wellbore; removing the plug assembly; and producing the well.

- 19. The method of claim 18, further including positioning a perforating gun proximate the area of interest and perforating the casing.
- 20. The method of claim 18, further including disposing a string of production tubing in the wellbore and attaching it to an area above the polished bore receptacle.
- 21. The method of claim 18, further including positioning a retrieval tool adjacent the plug assembly.
- 22. The method of claim 18, further including releasing a mechanical connection that secures the plug assembly to the selective treatment assembly.
- 23. The method of claim 18, wherein the selective treatment assembly and the plug assembly are inserted into the wellbore by coiled tubing.

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- 24. The method of claim 18, wherein the selective treatment assembly and the plug assembly are inserted into the wellbore by coiled tubing and a string of jointed pipe.
- 25. An apparatus for treating a portion of a wellbore, comprising:
 a selective treatment assembly having a treatment portion with injecting ports
 and a selectively settable seal assembly at each end thereof; and
 a plug assembly secured to the selective treatment assembly by a releasable
 mechanical connection.
- 26. A method for performing a pressure operation in a wellbore, comprising: locating a pressure operation member adjacent a first zone in the wellbore, the pressure operation member being connected to a conveyance member, a portion of the conveyance member being adjacent a portion of a second zone; changing the fluid pressure in a first wellbore portion adjacent the first zone; removing the pressure operation member from adjacent the first zone without killing the first zone; and completing the well.